



SUBMISSION GUIDELINES:

A detailed guide to submitting scholarly articles and artwork files for consideration in the next edition of LAM:

LAM, The Journal of Leading Approaches in Multimedia uses double-blind review, which means that both the reviewer and author's identities remain concealed throughout the review process.

To facilitate this, authors **must** ensure that manuscripts and/or creative rhetoric are submitted in a manner which does not reveal their identity. Therefore please ensure to comply with the following when submitting to LAM:

Submit the Title Page containing the Authors details and Blinded Manuscript with no author details as 2 separate files.

INFORMATION TO HELP PREPARE THE TITLE PAGE

This should include the following items:

- The title of the submission
- Authors' names and affiliations
- A complete address for the corresponding author including telephone and e-mail address
- Word count if applicable

To aid with the peer review process key items that must be adhered to are as follows:

- Always utilise the third person to refer to work the Authors have previously undertaken

- Make sure figures do not contain any affiliation related identifier
- Cite papers published by the Author in the text as follows: '[Anonymous, 2007]'.
- For blinding in the reference list: '[Anonymous 2007] Details omitted for double-blind reviewing.'
- Do not include acknowledgements
- Remove any identifying information, including author names, from file names and ensure document properties are also anonymised.

The preferred method of submission is via email at journaloflam@gmail.com

All submissions must be previously unpublished and not under consideration for publication elsewhere. The Submission file should include one of the following:

- **Book and exhibition reviews (500–1000 words)**
- **Discussion papers (1,000-1,500 words) longer papers should be discussed with the editorial team prior to submission**
- **Visual essays (4–6 pages)**
- **Creative rhetoric (single submission)**

- **One cover letter** including, for each author named: current affiliations, email addresses, and if desired, reference to publications;
- **For each author named: a brief biographical statement** of approximately 100 words. (Bios will be used for publication on Contributor's Page if submission is accepted);
- **A Caption Sheet** identifying numbered images. Each caption must contain a brief description of the image including a rights-holder credit line.
- **Image Files** containing high-resolution (300 dpi) numbered images (only JPGs. See next section for detailed image specifications).
- **Abstract:** A concise and factual abstract is required. The abstract should state briefly the purpose of the research, the principal results and major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone.
- **Keywords:** Immediately after the abstract, provide a maximum of 6 keywords, using British English spelling and avoiding general and plural terms and multiple concepts (avoid, for example, 'and', 'of'). Be sparing with abbreviations: only abbreviations firmly established in the field may be eligible. These keywords will be used for indexing purposes.

NOTE: Authors will be required to obtain and provide permissions to reprint any images, etc., for which they do not hold rights and should ensure the permissions will be obtainable if and when publication occurs.

MANUSCRIPT TEXT FORMAT

Microsoft Word ONLY, double-spaced typed manuscript. (For word count see above). Image copies embedded within text and appropriately placed.

Manuscripts should conform to the Harvard Referencing Style.

All pages should be numbered consecutively.

ILLUSTRATIONS, GRAPHICS, AND PHOTOS

Any image which accompanies a written submission should be identified with the figure number corresponding to the position within the text, as well as a caption or description and appropriate credits information. All visuals should be supplied digitally.

The general guidelines below assume that the overall size of the graphic is sufficient for end use reproduction. When in doubt: the larger, the better. ***We will not accept art, illustrations, or photos obtained from websites, as they are too small for legible print reproduction.***

Photographs can be grayscale or full colour. Art or images should be scanned at 300dpi in RGB mode and saved as JPG files. All images supplied for use within a visual essay or as a stand alone creative artefact must be a minimum size of 128mm x 190mm 300dpi **portrait** format. Should the artefact be **horizontal** then a minimum size of 276mm x 190mm 300dpi is required.

Authors are responsible for obtaining permission, whenever necessary and as required, for the reproduction of all illustrations, graphics, or photos for which they do not hold the rights. This must be provided in writing and LAM does not accept any responsibility for obtaining appropriate permissions from 3rd parties.

VISUAL PROJECTS

LAM invites and encourages submission of visual projects of a theoretical or experimental nature.

To be considered for publication the creative work submitted must meet at least 6 of the 9 requirements of the LAM Framework for Peer review. This document can be downloaded from our wordpress site at:

www.journaloflam.wordpress.com

BOOK REVIEWS

All book reviews must be agreed in writing with the editor prior to commencement and should be in correlation with the themed subject of the particular edition. The length of the review will be determined jointly by the specific Book Review Editor and the Editorial Board. Reviews should conform, to Harvard Referencing Style and the editorial guidelines for articles mentioned above.

In addition, book review authors must provide:

- Book title
- Author's name/s including editors, translators, etc.
- City/state or country where published
- Press name
- Year published
- ISBN
- Total page count
- Identify if illustrated or not
- Soft or hardcover
- GBP amount.

Any questions should be directed via email:

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journaloflam@gmail.com